

**ARMY AGR OTOT ANNOUNCEMENT**  
**ARIZONA ARMY NATIONAL GUARD**  
**ACTIVE GUARD AND RESERVE**  
**HUMAN RESOURCE OFFICE**  
5636 East McDowell Road, Phoenix, AZ 85008-3495  
PHONE (602) 629-4800; DSN 853-4800  
WEBSITE: [www.dema.az.gov](http://www.dema.az.gov)

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ANNOUNCEMENT NUMBER: 22-1190T

DATE: 26 May 22

CLOSING DATE: 13 Jun 22

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**POSITION TITLE, PARA LINE, MAXIMUM AUTHORIZED MILITARY GRADE AND MOS:**  
**SOCIAL MEDIA SPECIALIST, PARA 000 LINE 00, E6, 00F3**

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<b>APPOINTMENT FACTORS:</b>	<b>OFFICER()</b>	<b>WARRANT OFFICER()</b>	<b>ENLISTED(X)</b>
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**LOCATION OF POSITION:**

ARIZONA ARNG RECRUITING & RETENTION, 5636 EAST MCDOWELL ROAD PHOENIX AZ 85008

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**WHO MAY APPLY:**

Must be a current member of the AZ National Guard within the grade(s) of E4 and E6.

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**AREA OF CONSIDERATION:** This position is **open to the grades of: E4 to E6.** The position is a 3-year ONE TIME ONLY TOUR and is open to current members of the Arizona National Guard in the pay grade of E4 to E6. Individual selected will be on a 3-year ONE TIME ONLY TOUR of Active Duty Title 32 Tour with the Arizona Army National Guard. In order to be considered for this position, applicants must meet minimum qualifications as outlined within this announcement.

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**INSTRUCTIONS FOR APPLYING:** The documents listed WILL be submitted "AS A MINIMUM". If any of the required documents are not reasonably available to you, a brief letter will be submitted citing the documents missing with a short explanation necessary to certify the soldier as eligible. Failure to do so may result in a finding of ineligibility and may cause the applicant to lose consideration for this position. Applications must be submitted following the instructions on this announcement. Applications are accepted through FTSMCS, please see FTSMCS INSTRUCTIONS located on DEMA website. If you are unable to login in to FTSMCS please check the email address associated with your CAC for accuracy on the RAPIDS Self-Service Online. If updates are needed it can be done at your nearest DEERS/RAPIDS Office. Incomplete applications will not be processed

1. Completed NGB 34-1
  2. AZNG Form 335-4-R
  3. Provide last 5 OERs or last 5 NCOERs, as applicable.
  4. Copy of ERB
  5. All DD Form 214's or NGB Form 22's
  6. NGB Form 23B.
  7. Provide copy of Individual Medical Readiness Record (MEDPROS). PHA must have been completed within 15 months.
  8. Passing body fat standard within 6 months – Within COVID19 Guidelines (DTMS print out and/or DA Form 5500-R if applicable.)
  9. Passing APFT within 6 months – Within COVID19 Guidelines (DA Form 705 or DTMS print out). Profiles must be attached if applicable.
  10. DD Form 369 (Oct 2011) Police Record Check (fill out blocks 1-9 (b) and sign block 11 )
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**POSITION COMPATIBILITY REQUIREMENTS:**

**The individual(s) must qualify for and be placed in the following compatible MOS/AOC: 00F3**

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**KNOWLEDGE, SKILLS AND ABILITIES REQUIRED FOR SUCCESSFUL PERFORMANCE IN THIS POSITION:**

1. • Must not have a Type I or Type II Offense (See HQDA EXORD 193-14, Annex B) • Must be able to produce a favorable National Agency Check with Law and Credit (NACLC) • Must complete a Department of the Army Sensitive Duty Assignment Eligibility Questionnaire (DA Form 7424) • Must not be listed on the National Sex Offender Public Website • Must receive favorable results after completing a DD Form 369 • Must complete, and provide, a Behavioral Health Interview (DA Form 3822) to local RRBN CDR. • Must have favorable results from: o Department of Army Inspector General (DAIG) o Criminal Investigation Division (CID) o Office of Military Personnel File Review o Army Substance Abuse Program
2. 1. Maximum Grade: SSG E6. 2. Military Education: Basic Leader Course or Advanced Course depending on grade of applicant. 3. Military Experience: Must have a minimum of 2 years' experience in the ARNG. 4. Civilian Education: Associates Degree is preferred. 5. Have active social media accounts and a complete understanding and working knowledge of various social media vehicles 6. Experience using Facebook, Twitter, blogs, LinkedIn, and YouTube in order to conduct ad campaigns that engage target market
3. 7. Understand and have ideas of IOS and Android app operation and improvement 8. Must be creative and have the ability to communicate effectively in writing 9. An ability to work individually on a project or in a team environment 10. Good judgment and discretion when dealing with people and sensitive topics 11. Able to interact with many people with multiple interruptions while staying on task - Strong computer and technology skills 12. Must meet additional screening requirements applicable to Cadre Suitability Requirements (Formerly termed POSTA).
4. 13. Ability to communicate effectively both orally and in writing. 14. Must not be within six (6) months of mandatory removal or Expiration Term of Service. (ETS)
15. Must meet the Army body fat standards IAW AR 600-9. 16. Must not be under a suspension of favorable action (FLAG) for weight, APFT, security violations or pending any adverse actions 17. Must not possess obviously distracting physical characteristics or mannerisms. 18. Tattoos must be in compliance with AR 670-1. Must possess manual dexterity in both hands. 19. Must have or be able to obtain a Secret Security Clearance. Security Clearance cannot be suspended or denied.
5. 20. Individuals must attain an Interim Secret Clearance within 60 days of hire date. If Security Clearance is not granted upon investigation, individuals will be immediately terminated from AGR Tour. 21. Meet retention medical/physical standards of Chapter 3, AR 40-501. Physical 22. COVID-19 VACCINATION REQUIREMENT: As required by Executive Order 14043, Federal Employees are required to be fully vaccinated against COVID-19 regardless of the employee's duty location or work arrangement (e.g., telework, remote work, etc.), subject to such exceptions as required by law. If selected, you will be required to be

vaccinated against COVID-19 and submit documentation of proof of vaccination before appointment.

6. 23. In accordance with NGR 600-5, individual selected may be placed in AGR status for one-time occasional tours (OTOT) and does not attain a career AGR status. Soldiers serving on an OTOT remain eligible to apply and compete for career AGR positions advertised to current military members. If selected for a career AGR position, the OTOT orders will be amended to end, and an initial three year AGR tour order will be produced for the Soldier. Time served as an OTOT will not count as part of the initial AGR tour used in the career AGR Program. The individual selected may attain AGR status at the direction of TAG-AZ.

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**APPOINTMENT REQUIREMENTS:**

1. Must meet the medical fitness standards for retention per AR 40-501, chapter 3.
2. Soldiers must meet the physical requirements of AR 600-9.
3. ARNG applicants must be able to serve at least 3 years in AGR status prior to completing 18 years of Active Service or mandatory removal from active service based on age or service (without any extensions) under any provision of law or regulation as prescribed by current directives.
4. AGR soldiers will not be reassigned during the first 36 months of their initial tour except in the event of mobilization, force structure changes, or an exception to policy granted by the AGR program manager.
5. Must possess the grade equal to or below that authorized for the AGR duty position.
6. Acceptance of an AGR position TERMINATES entitlements to be Selected Reserve Incentive Program (SRIP).
7. Permanent Change of Station (PCS expenses may be authorized for this position. Authorization of payment of PCS expenses will be granted only after a determination is made that PCS is in the best interest of the Arizona Army National Guard and upon availability of funds from the National Guard Bureau.
8. Additional qualification requirements are outlined in NGR 600-5, AR 135-18 and other applicable regulations and laws governing the Active Guard/Reserve Program.
9. Must not be flagged in IPPS-A for weight, APFT, security violations or pending any adverse actions
10. Applicants who answer "yes" to questions 8, or 12-17 of section IV, NGB Form 34-1, or have not completed Initial entry training (IET) are ineligible to apply. DD214(s) that have unfavorable remarks to include; unsatisfactory performance, misconduct, dropped from the rolls (DFR), unsuitability/unfitness or in lieu of court-martial (AR 135-18, AR 135-91 Chapter 4,26, AR 135-178 Chapter 8,3 and 635-200 Chapter 11) are also ineligible to apply.
11. Individuals selected for AGR tours that cannot obtain 20 years of Active Federal Service prior to reaching mandatory separation, must complete a statement of understanding acknowledging this fact. Waiver authority rests with the Human Resource Officer for non-control graded positions and with National Guard Bureau (NGB) for control Graded positions.
12. The Arizona National Guard, at its sole discretion, reserves the right to pursue waivers, when applicable, IAW AR 135-18, Table 2-2 and

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**SELECTING SUPERVISOR:**

LTC Smith

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**BRIEF JOB DESCRIPTION:**

The Social Media Specialist (SMS) will work closely with marketing to increase brand awareness on key social sites such as Twitter, Facebook, LinkedIn, YouTube, apps, and blogs. They share useful content that generates awareness and connects like-minded individuals in search of careers, recruitment, and retention. The SMS must be tech-savvy and energetic while having a passion and knack for micro-blogging and creating mutually beneficial relationships. Must be capable of researching opportunities to enhance RRB social media activities and presence online in a meaningful way. The SMS must understand social media policies and be responsible to work within set guidelines. Social Media Specialists are considered Recruiters and Training Cadre Positions and the Cadre Screening Requirements formerly known as Positions of Significant Trust and Authority (POSTA) apply; therefore, only applicants with the highest moral and ethical standards may qualify for accession into these positions. This position is ONE TIME ONLY TOUR in the Active Guard and Reserve Force and is open to current members of the Arizona Army National Guard (AZARNG) currently holding the grade of SPC/E-4 through SSG/E-6.

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**EQUAL OPPORTUNITY:**

The Arizona National Guard is an Equal Employment Opportunity Employer. Soldiers will not be accessed, classified, trained, promoted, or otherwise managed on the basis of race, color, religion, gender, national origin, or reprisal, except as the direct combat probability coding policy applies to women.