## ARMY AGR OTOT ANNOUNCEMENT ARIZONA ARMY NATIONAL GUARD

## ACTIVE GUARD AND RESERVE HUMAN RESOURCE OFFICE

5636 East McDowell Road, Phoenix, AZ 85008-3495 PHONE (602) 629-4800; DSN 853-4800

WEBSITE: www.dema.az.gov

ANNOUNCEMENT NUMBER: 24-1930T DATE: 04 Nov 24 CLOSING DATE: 18 Nov 24

# ${\bf POSITION\ TITLE, PARA\ LINE, MAXIMUM\ AUTHORIZED\ MILITARY\ GRADE\ AND\ MOS:}$

Social Media NCO, PARA 999E LINE 99, E6, 00F

APPOINTMENT FACTORS: OFFICER() WARRANT OFFICER() ENLISTED(X)

#### LOCATION OF POSITION:

W90CAA ARIZONA REC RET, 5636 EAST MCDOWELL ROAD BLDG PHOENIX AZ

#### WHO MAY APPLY:

Must be within the grade(s) of E5 and E6.

**AREA OF CONSIDERATION:** This position is **open to current members of the Arizona Army National Guard in the grades of: E5 to E6.** The position is a ONE TIME ONLY TOUR. Individual selected will be on a ONE TIME ONLY TOUR of Active Duty Title 32 with the Arizona Army National Guard up to 1 **year.** In order to be considered for this position, applicants must meet minimum qualifications as outlined within this announcement.

INSTRUCTIONS FOR APPLYING: The documents listed WILL be submitted "AS A MINIMUM". If any of the required documents are not reasonably available to you, a brief letter will be submitted citing the documents missing with a short explanation necessary to certify the soldier as eligible. Failure to do so may result in a finding of ineligibility and may cause the applicant to lose consideration for this position. :Applications must be submitted following the instructions on this announcement. Applications are accepted through FTSMCS, please see FTSMCS INSTRUCTIONS located on DEMA website. If you are unable to login in to FTSMCS please check the email address associated with your CAC for accuracy on the RAPIDS Self-Service Online. If updates are needed it can be done at your nearest DEERS/RAPIDS Office. Incomplete applications will not be processed.

- 1. \*REQUIRED\* Completed NGB 34-1
- 2. DD Form 369 (Oct 2011) Police Record Check (fill out blocks 1-9 (b) and sign block 11)
- 3. AZNG Form 335-4-R
- 4. All DD Form 214's or NGB Form 22's
- 5. Proof of meeting body composition standards IAW AR 600-9 (within 6 months.) DTMS printout can be used. (DA Form 5500/5501, if applicable.)
- 6. Letters of recommendation or Noncommissioned Officer Evaluation Report (NCOER) as required by the position announcement. Provide last 5 NCOER, as applicable.
- 7. Certified copy of Enlisted Record Brief (ERB).
- 8. Provide copy of Individual Medical Readiness Record (MEDPROS). PHA must have been completed within 15 months.
- 9. Statement of all active service performed. The following documents are acceptable Current Retirement Points Accounting Management (RPAM) Statement (NGB Form 23B Army National Guard Retirement Points History Statement). For other services, equivalent retirement points statement. Must be within 1 year of Annual Ending Date;
- 10. Copy of most recent ACFT (DA Form 705-TEST). Profiles must be attached, if applicable.
- 11. Certificate of Release or Discharge DD Form 214(s), DD Form 220(s) and any accompanying DD Form 215(s), if applicable (Title 32 National Guard applicants only);
- 12. NGB Form 22, if applicable (Title 32 National Guard applicants, or applicants with prior Title 32 service only);

# POSITION COMPATIBILITY REQUIREMENTS:

The individual(s) must be a member of the Arizona ARMY National Guard and qualify for and be placed in the following compatible MOS: 00F

## KNOWLEDGE, SKILLS AND ABILITIES REQUIRED FOR SUCCESSFUL PERFORMANCE IN THIS POSITION:

- 1. Position is MOS Immaterial.
- 2. Must possess a SECRET clearance

## MINIMUM APPOINTMENT REQUIREMENTS:

- 1. Must meet the medical fitness standards for retention per AR 40-501, chapter 3.
- 2. Soldiers must meet the physical requirements of AR 600-9.
- 3. ARNG applicants must be able to serve at least 3 years in AGR OTOT status prior to completing 18 years of Active Service or mandatory removal from active service based on age or service (without any extensions) under any prevision of law or regulation as prescribed by current directives.
- 4. AGR soldiers will not be reassigned during the first 36 months of their initial tour except in the event of mobilization, force structure changes, or an exception to policy granted by the AGR program manager.
- 5. Must possess the grade equal to or below that authorized for the AGR duty position.
- 6. Acceptance of an AGR position TERMINATES entitlements to be Selected Reserve Incentive Program (SRIP).
- 7. Permanent Change of Station are not authorized for the position.
- 8. Additional qualification requirements are outlined in NGR 600-5, AR 135-18 and other applicable regulations and laws governing

- the Active Guard/Reserve Program.
- 9. Must not be flagged in IPPS-A for weight, ACFT, security violations or pending any adverse actions
- 10. Applicants who answer "yes" to questions 8, or 12-17 of section IV, NGB Form 34-1, or have not completed Initial entry training (IET) are ineligible to apply. DD214(s) that have unfavorable remarks to include; unsatisfactory performance, misconduct, dropped from the rolls (DFR), unsuitability/unfitness or in lieu of court-martial (AR 135-18, AR 135-91 Chapter 4,26, AR 135-178 Chapter 8,3 and 635-200 Chapter 11) are also ineligible to apply.
- 11. The Arizona National Guard, at its sole discretion, reserves the right to pursue waivers, when applicable, IAW AR 135-18, Table 2-2.

### **BRIEF JOB DESCRIPTION:**

Develop, implement, and manage social media strategies for Facebook and Instagram. Monitor, respond to, and engage with followers and community members to foster relationships. Capture high-quality photos and videos during events, training exercises, and community outreach initiatives. Design graphics and promotional materials that align with the Arizona National Guard's branding and mission. Plan and execute social media advertising campaigns to increase visibility and engagement. Analyze campaign performance and adjust strategies based on metrics and feedback. Write compelling posts and articles that highlight the achievements, events, and activities of the Arizona National Guard. Collaborate with team members to gather and share stories that resonate with the audience. Manage budgets for social media purchases and promotional activities, ensuring effective allocation of resources. Stay updated on the latest trends in social media and digital marketing to implement best practices. Conduct research to understand the interests and needs of target audience.

### SELECTING SUPERVISOR:

LTC Wiggins